

Gina Chang

UX Designer

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9 Kensington St, Chippendale NSW

Experience

Taiwan Film Festival
in Australia
Jun 2024 - Present

Design Intern

- Responsible for planning the official website of the film festival and improving the old interface design, including adding interaction animation design.
- Redesign and reorganize the store page layout to make it easier for viewers to navigate the overall page and actions.

NDHU R&D Office
May 2020 - Dec 2021

Research Assistant/ System Designer

- Designed a system to help farmers easily manage the farm and analyze the growth to increase crop yields.
- Responsible for designing a website interface and a mobile interface that meet the needs of the farmers. Through discussions and interviews, improving the low willingness to use the system, and successfully increases the system utilization rate.
- Built the IoT monitoring system to help farmers move towards innovative agriculture and precision agriculture.

Education

The University of Sydney,
Australia
Feb 2023 - Present

Master of Interaction Design & Electronic Arts

Prototyping, Sketching, Wireframe, Usability Testing, Design Thinking, Empirical Studies, Human Centered Design, UX Research

National Dong Hwa
University, Taiwan
Sep 2017 - Jun 2021

Bachelor of Information Management

Information System Analysis and Design, Database Programming and Administration, Marketing Information Management Systems, Telecommunications & Networks for Business

Skills

Design

UX Research / Usability Testing
UI design / Interaction Design
Sketch / Wireframing / Prototyping
User Personas / Journey Mapping
Design Thinking / Problem-Solving
Strong Communication

Development

Javascript / Html / CSS
C++ / C# / Java
Python / SQL
Database Management

Tools

Adobe XD / Figma
Adobe Creative Suite
Visual Studio
Android Studio
Unity / Xcode / Arduino
MSSQL / SAP ERP

Award

President of Parliament Award June 2021 | Hualien County Council